SPONSORSHIP OPPORTUNITIES

Eastern Sociological Society

UNDERSTANDING DIFFERENCE IN A DIVIDED AGE

PHILADELPHIA, PA

4 - 7 MARCH 2027





Eastern Sociological Society

ALL ABOUT US

Our Society was founded in 1930 to advance sociological research, promote the effective teaching of sociology, develop more vital relationships between sociology and related disciplines, and to use the tools of the social sciences to address social problems. We publish a peer-reviewed journal, *Sociological Forum*, host an annual conference, support workshops, and award prizes for excellence in the discipline.





OUR GOALS

Engagement & Impact Opportunities Advancing Scholarship

We provide a vibrant forum for cutting edge research, innovative teaching, and public facing work on gender, ethnicity, race, racism, and other sub-disciplines; giving sponsors direct visibility within a field that shapes national conversations.

Catalyzing New Ideas

Our sessions create space for members to explore emerging trends, challenges, and practices in sociology — in an environment where sponsors can align with forward looking, socially impactful scholarship.

High Value Networking

We facilitate meaningful connections among attendees, offering sponsors access to scholars, practitioners, and thought leaders who influence research, policy, and pedagogy.

FUEL THE FUTURE OF SOCIOLOGY - STAND WITH ESS AND ITS MEMBERS BY EMPOWERING THE SCHOLARS WHO SHAPE OUR WORLD

Co-sponsorship isn't just helpful — it's the engine that keeps a great academic conference running. As costs rise and revenues stay flat, partners like you make it possible for ESS to deliver the kind of conference sociologists love: lively, rigorous, inclusive, and full of opportunities to learn, connect, and grow.

Each year, ESS brings together hundreds of sociologists for open sessions, presidential panels, professional development workshops, and more than ten mini-conferences buzzing with new ideas. Our presidential address, awards ceremony, and the Robin J. Williams, Jr. Distinguished Lecture are signature moments, followed by receptions that spark conversation and collaboration.

Our undergraduate poster session is a launchpad. For many students, it's their first time presenting research — and often the moment they begin imagining themselves as future scholars.

Co-sponsors get prominent visibility: your department and university logos appear on all ESS materials, from the website to the conference app to the online program. It's a powerful way to showcase your commitment to sociology and to your students.

Past contributions have ranged from $250 to $8,000. Recent sponsors include American University, Rutgers University, UC Washington Program, and multiple Boston-area institutions. For 2026, George Mason University stepped up with commitments from three units totaling $6,000.

Join us in supporting the 97th Annual Meeting in Philadelphia. Together, we can continue building a conference that's intellectually bold, accessible, and inspiring for scholars at every stage.

SPONSORSHIP LEVELS & BENEFITS

ESS 2027 Conference Sponsorship Levels
What Your Support Provides

$5,000 PREMIER SPONSORSHIP

Highest Visibility

Your logo and link appear at the very top of our sponsor list, signaling premier support for sociological research and education.

Premium Exhibit Presence

A spacious setup with (2) 6' tables, (2) 8' tables, and (4) chairs ensures maximum engagement with attendees throughout the conference.

Top Tier Signage Recognition

Your name and logo appear in the largest font on all sponsorship signage and posters, reinforcing your leadership role in supporting the ESS mission.

$2,000 PRIME SPONSORSHIP

Strong Digital Recognition

Your logo and link receive prominent placement on the ESS website, demonstrating your commitment to advancing sociological scholarship.

Enhanced Exhibit Presence

Includes (1) 6' table, (1) 8' table, and (2) chairs - ideal for showcasing programs, publications, or initiatives.

High Impact Signage

Your name and logo appear in a large, easy to read font on conference signage, ensuring strong visibilty across attendee spaces.

$1,000 MAJOR SPONSORSHIP

Strong Digital Recognition

Your logo and link receive prominent placement on the ESS website, demonstrating your commitment to advancing sociological scholarship.

Notable Signage

Your name appears on conference signage, ensuring visibilty across attendee spaces.

$500 SUPPORTING SPONSORSHIP

Valued Online Presence

Your logo and link are featured on the ESS website at the 'Supporting Sponsorship' level, signaling your support for **ESS's** mission and programming.

$250 SPONSORSHIP

Join us in supporting academic innovation and emerging scholars.

Your institution name and website link will be featured on the ESS website at the 'Sponsor' level as recognition of your partnership and commitment to advancing education and research.

High-Traffic Placement for All Sponsors

All sponsors — at every level — are located in a high-traffic area with coffee and refreshments during designated breaks, ensuring steady attendee flow and strong engagement throughout the conference.

THANK YOU!

CONTACT US

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